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Press folder

# Getzner Textil AG

Getzner Textil AG is the world's leading manufacturer of sophisticated African fashion damasks and is one of the most important and experienced suppliers of fashion textiles for shirts and blouses, corporate fashion and also technical textiles.

The company approaches trend and innovation research systematically. Its innovations ensure the viability and expansion of its business areas and individual product segments. The Getzner Textil group of companies consists of numerous specialist firms for innovative textiles and solutions for a wide range of different applications. Renowned customers have relied on the textile manufacturer as their development partner for decades.

Getzner Textil is a company that can look back over a 200-year history. The company has been in the textiles business since 1818. Formerly part of Getzner, Mutter & Cie., it became a separate independent company in 1980.

Getzner Textil sells its products all over the world. Besides sites in Austria, Germany and Switzerland, the company has agencies in more than 30 countries.

## Facts and figures

| Establishment: | 1818 (became an independent subsidiary of Getzner, Mutter & Cie. in 1980) |
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| Executive Board: | Roland Comploj (CEO / Chairman of the Board)Hannes Tschofen (CTO / Member of the Board)Martin Frick (CFO / Member of the Board) |
| Management: | Tobias König (Director BU Africa)Gerhard Leitner (Director BU Shirting / Technics)Hannes Kolb (Director BU Mobility) |
| Employees: | 1,550 |
| Turnover (2023): | 492 million Euros |
| Business Units: | Africa, Technics, Shirting, Mobility |
| Headquarter: | Bludenz (AT) |
| Agencies: | in 30 countries |
| Sites: | Bludenz (AT), Nüziders (AT), Lustenau (AT), Bad Mitterndorf (AT), Gera (GER), Russikon (CH), Stammbach (GER) |
| Export quota: | 95 Percent |

## Subsidiaries

* Getzner Textil Weberei GmbH, Gera, Germany
* Herbert Kneitz GmbH, Bad Mitterndorf, Austria
* TFE Textil GmbH, Bludenz, Austria
* WR Weberei Russikon AG, Russikon, Switzerland
* Getzner Handel GmbH, Lustenau, Austria
* E. Schoepf GmbH, Stammbach, Germany

## Products – Getzner Textil business units

* Africa
* Shirting
* Technics
* Mobility

### Africa

The fashion or African damasks manufactured by the traditional Vorarlberg-based company make a considerable contribution to their success and are particularly shiny and wonderful to touch. Getzner's leading position on the West African market proves that its damasks have properties that are unparalleled in the industry.

### Shirting

The fashion fabrics manufactured by Getzner Textil are either yarn woven or piece-dyed and made of cotton or blended yarns. They are used to produce attractive shirts and blouses for a wide range of different purposes that feel comfortable on the skin – from designer collections to corporate fashion.

### Technics

In the technical textiles area, Getzner offers particularly resilient fabrics for demanding applications. The portfolio, for example, includes special textiles for personal protective equipment, workwear and the outdoor area.

The company also develops various fabrics for industrial applications, sports equipment or architectural use. Getzner also manufactures dedicated products for acoustics applications marketed under the company's own label "acunic". These acoustic fabrics absorb sound, thereby improving the atmosphere in the room.

### Mobility

The Getzner subsidiary Herbert Kneitz GmbH supplies high-quality multifunctional upholstery jacquard, dobby weave and flat woven fabrics to the bus and coach, railway and automotive industries. Many renowned vehicle manufacturers rely on its upholstery fabrics.

In addition, the support fabrics manufactured by TFE Textil GmbH are used for high-quality cable coverings in the automotive area. They increase performance and minimise wear and tear.

E. Schoepf GmbH specialises in timeless classic designs and completes the Getzner Textil Group’s portfolio in the mobility area with comprehensive expertise in the segments TBS as well as contract business.

# Production, research and development – focus on quality and eco-friendly manufacturing

As an innovative company, Getzner Textil AG continuously invests in its range of equipment in order to ensure that the company always employs the latest state-of-the-art technology. Investments in both weaving preparation and weaving equipment in the past few years have not only successfully increased the company's production capacities and considerably improved the product quality; the employment of state-of-the-art machinery and the optimisation of processes have above all also improved the company's eco credentials even further.

## Production – Facts and figures

### Weaving preparation

The company processes 5,600 kilograms of yarn every day. The fully automated equipment pulls in 110,000 warp threads a day.

### Weaving

Across the entire group of companies, Getzner operates six weaving mills with a total of 710 looms. In 2022, they produced approximately 77 million running metres of fabric.

The mill in Bludenz alone produces around 32,000 metres of woven materials for African damasks, fashion fabrics and technical textiles every day. The Africa business unit has the highest turnover figures. For example, the yarn for warp and weft threads used by Getzner Textil in 24 hours equals the length of a piece of string that could be wound around the globe more than 25 times.

### Special equipment

* The "Multimatic 128" warping machine offers a maximum of flexibility when it comes to creativity and the materials used. Getzner was one of the first textile manufacturers to own such equipment and is still one of the few companies to offer this service.
* Our "pro size immersion baths“ used for sizing offer ecological benefits, ensure smoother runs and also a better product quality as only the optimum amount of sizing agent is applied and the sizing agent is filtered; this also results in less dust.
* The latest automatic drawing-in machine from the company Stäubli, a "Safir S 80", is equipped with a special camera system that can recognise colours and yarn twists. The improved process safety is one of the important advantages offered by this piece of equipment, especially in the area of technical Textiles.
* The "UNI Therm 230" is used to heat fix warps made from elastic yarns prior to the production process. This piece of equipment not only saves resources but also reduces the mill's production waste.

### Finishing

All in all, Getzner applies finishes to around a million metres of woven fabric at its Bludenz site every week. A total of around 520 million metres passed through its machines in 2019.

## Laboratory

The Getzner Textil AG laboratory in Bludenz was extended in 2018 – from 750 square metres to 1,400 square metres. Together with the laboratory in Bad Mitterndorf, the group ensures the high quality of the fabrics on more than 2,000 square meters and develops individual product solutions for its customers.

## Logistics

We have three fully automated high bay warehouses at our Bludenz site:

* Yarn warehouse: A fully automated high bay warehouse with two storage and retrieval systems and a transfer car offers space for over 2,900 pallets. We also have storage space in the basement and an external warehouse. Altogether, we can therefore store around 550 tons of yarn at any one time.
* Raw fabric warehouse: Our high bay warehouse for raw fabrics was built in 2012 and expanded in 2020. It is 27 metres high with 3 aisles and has around 5,000 bays.
* Finished goods warehouse: Up to 3,5 million metres of African damask have been stored on around 19,000 shelves in our fully automated container warehouse since 2016.

## Services and expertise

Thanks to the wide range of equipment in its production facilities, own in-house design departments, in-house laboratories and its many years of experience in the field, Getzner Textil is an important partner for many renowned customers looking for specific solutions. The company delivers textile innovations, from product development to just-in-time supply.

* Top product quality and strong design expertise
* Product development in cooperation with the customer
* In-house laboratories (Bludenz, Bad Mitterndorf)
* Just-in-time supply
* Sustainable manufacturing
* Committed to corporate responsibility

# Environment – people – resources

Getzner Textil has made it the company's mission to not only focus on the customer benefit during product development but above all on the protection of people, the environment and our natural resources.

The finishing processes in the textiles industry inherently demand high energy, water and chemical consumption levels. Getzner's future-focused environmental policies and active involvement in environmental protection serve the long-term security of its site. All raw materials are processed in accordance with the strictest environmental protection standards. Getzner's products are certified to [bluesign®](https://www.bluesign.com), [OEKO-TEX® Standard 100](https://www.oeko-tex.com/de/business/certifications_and_services/ots_100/ots_100_start.xhtml) and [OEKO-TEX® STeP](https://www.oeko-tex.com/de/business/certifications_and_services/step_by_oeko_tex/step_start.xhtml) standard. Since 2018, the fashion fabrics made by Getzner also bear the "[Made in Green by OEKO-TEX®](https://www.oeko-tex.com/de/business/certifications_and_services/mig/mig_start.xhtml)" label.

Getzner has been working continuously on the reduction of its heat, water and electricity consumption for years. On the one hand, this has been possible by using the latest technologies and on the other, through the ongoing modernisation and upgrading of the existing equipment. In this way, Getzner has managed to reduce the specific heat requirements of the Bludenz production facilities with targeted measures by a quarter since 2009, for example. In 2014, the company won its first "[klimaaktiv](https://www.klimaaktiv.at/)" certificate (within the scope of a climate protection initiative by the Austrian Federal Ministry for Sustainability and Tourism) for its efforts in this respect.

In 2001, Getzner started to operate its own district heating network. Since then, the textile manufacturing company has provided heat to numerous public buildings in the immediate vicinity of its head office as well as the local indoor and outdoor swimming pool – a sustainable project that results in a triple win-win situation as the environment, the heat consumers and Getzner Textil as the energy supplier benefit. The carbon saved thanks to the district heating network amounts to around 1,000 tons in total every year. In November 2018, the Austrian Federal Ministry for Sustainability and Tourism presented another certificate to Getzner following the extension of its district heating network, which now also heats a pool at the local spa and sports centre (Val Blu).

## Effects and savings per year

* Savings of around 1,000,000 kW of electricity thanks to the optimisation of our compressed air
system
* 75% lower white liquor consumption thanks to recovery systems
* 8,200,000 kWh are fed into the district heating network
* 3,200,000 kWh of heat recovered through the caustic soda heat recovery systems
* 3,800,000 kWh of heat recovered through the ventilation systems
* 5,200,000 kWh of heat recovered through continuous production processes
* 3,700,000 kWh of heat recovered through discontinuous production processes
* Reduction of specific water consumption by around 30% in the past ten years
* Reduction of stenter frame exhaust emissions by more than 90% thanks to exhaust air scrubber
* Waste water pollution (CSB value) reduction and improvement of waste water biodegradability thanks to partial stream treatment system

## ISO 50001

In 2019 and 2020, Getzner Textil introduced an energy management system that conforms to ISO standard 50001 and was certified by TÜV Austria.

# Focus on people

As a family business, Getzner Textil is strongly anchored in the region and is committed to families, employees and, of course, the environment. These factors form the basis for the success of the company.

Getzner Textil acts with courage in business, yet with economic moderation, farsightedness and mindfulness in order to secure the financial health and success of the company in the long term and sustainably.

Of particular importance to the company is a shared understanding of its mission statement philosophy – an appreciative attitude towards each other, the promotion of diversity and the development of employees, as well as open and critical communication.

## Striking a balance between one’s work and private life

The compatibility of family, private life and work is important to Getzner.

A stable private environment and a healthy, balanced lifestyle are valuable for employees and employers alike. Individually tailored solutions and benefits are designed to make the daily work of employees easier. For this reason, Getzner has received several awards as a “family-friendly company” and the “best employer in Vorarlberg”.

## Benefits

The family-owned company Getzner offers a wide range of additional benefits designed to enrich both the everyday working life and the private lives of its employees. These include, among other things, flexible flexitime and working time models, personalised and individual personnel development, as well as discounts at local restaurants and retail outlets. Right next to the company’s location in Bludenz, the company’s own “Getzners Buntstiftle” toddler care centre supports the compatibility of family and work.

Both the physical and mental health of employees is very important to Getzner: The company doctors, the psychological service and the Getzner health team are committed to the interests of the employees.

# Apprenticeship at Getzner: “It’s up to you!”

Getzner Textil is committed to training young people to become outstanding specialists in their respective teaching professions. It is not without reason that the company has been one of the region’s “Excellent Apprenticeship Companies” for more than 20 years. In apprenticeship training, however, not only skilled workers but also the people and the team are to be trained and developed. With the help of this concept, the company wants to enable employees to bring out the best in themselves. The Getzner Textil Group currently trains around 80 apprentices in six different apprenticeships – at the Bludenz site there are more than 50
apprentices.

In order to be able to constantly improve and develop the level of apprenticeship training at Getzner Textil, numerous effective measures have been implemented over the years that have contributed to optimisation. These include, among others:

* 3D printers for practical training
* Personality building seminars
* Inter-company commitment (“Lehre am Berg”, “STEM”)
* Getzner app for apprentices
* [Getzner 360-Tour](https://lehre.getzner.at/360tour/)
* [Getzner Videobot](https://lehre.getzner.at/videobot/)

In order to guarantee the kind of professional training that Getzner Textil AG would like to offer its apprentices, the company also attaches great importance to the regular further training of instructors. The competences of the apprenticeship team are sharpened and strengthened in the long term through individual subject-specific further training opportunities, seminars and recurring supervisions in which the daily work is reflected on in detail. In addition to practical skills and subject-related know-how, the apprenticeship team should have an open ear for the young people at all times as well as the ability to shape and develop them.

Learn more at [lehre.getzner.at](https://lehre.getzner.at).

# Brief history

* 1818: Christian Getzner, Franz Xaver Mutter and Andreas Gassner establish the company Getzner, Mutter & Cie.
* 1819: The company opened the first red dyeing factory in Western Austria in the Palais Liechtenstein in Feldkirch. Its first spinning machine also went into operation at this location.
* 1820: The company employed around 3,000 homeworkers for spinning and weaving in Bludenz and the neighbouring valleys.
* 1827: Establishment of today's head office and production site in Bleichestrasse 1 in Bludenz

* 1980: Establishment of Getzner Textil AG as a subsidiary of Getzner, Mutter & Cie.
* 2016: Getzner now not only supplies schools, kindergartens and public buildings with district heat but also the Val Blu indoor pool in Bludenz.
* 2018: Getzner, Mutter & Cie., Getzner Textil and Getzner Werkstoffe, another subsidiary of the holding company, celebrate their 200th anniversaries. Several construction projects at the Bludenz site and subsidiary sites that had been started in 2011 were completed that year. Getzner's original head office building, the "Stadtvilla 38", was completely renovated.

Further information

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